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TheTheatreTimes.com Launches Performap.com

The award-winning global theatre portal TheTheatreTimes.com launches Performap.com, an **Interactive Digital Map of Global Theatre Festivals**. With hundreds of festivals browsable and searchable by festival location, type, and date, **Performap** is the first extensive digital index of its kind in the field. It is built expressly for artists, audiences, critics, scholars, festival organizers, curators, and presenters from around the world. **Performap** also includes reports written by local writers and traveling reporters published by **TheTheatreTimes.com**.

Festivals of theatre and performance are hotbeds of creativity, experimentation, cross-pollination, and virtuosity; they're platforms for artists at the forefront of their fields; and, because of the rapid timelines and compact scales of festival production, they're also stunning snapshots of the field's acutest aches, anxieties, and addictions. Designed to drive online traffic to the individual festival websites, **Performap** is a highly visible and reliable node in the festival ecosystem—not a destination but a well-trodden intersection. At the same time, **Performap** also enables quantitative analysis of that very industry. Its primary purpose is to facilitate real-time access to festivals worldwide, ideally by increasing public awareness and ticket sales, but it also articulates the contours of festival circuitry through the collection and organization of measurable data. This data is open access, so that anyone has permission to use its digital archive, run quantitative analyses, and create visualizations, maps, and models of its contents. **Performap** is an invaluable resource for scholastic, journalistic, and management research on theatre and performance festivals worldwide. Scholars specializing in theatre and performance studies, anthropology, sociology, economics, and urban planning will find it particularly attractive.

TheTheatreTimes.com is a global theatre portal. Since its launch in November 2016, TheTheatreTimes.com has published over 3,000 articles covering theatre in 90 countries and regions. With 30 thematic sections, more than 150 Regional Managing Editors, over 60 media partners around the world, and 60,000+ followers on social media, we have grown to be the most far-reaching and comprehensive global theatre portal today.

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